

PRIVACY NOTICE

Smart Freight Agencia de Carga Internacional S.A.S. hereby informs all interested parties that in compliance with our Personal Data Protection Policy, the personal data that we obtain by virtue of the operations that you request or enter into with our company will be treated in accordance with the principles and duties defined in Law 1581 of 2012 and other rules that deal with and regulate this matter.

Responsible for the processing of your personal data: Smart Freight Agencia de Carga Internacional S.A.S. will be responsible for the processing of your personal data, to whom the interested parties may address for the effective exercise of their rights of access, rectification, updating, deletion and revocation of the processing authorization.

Treatment to which personal data will be subjected: In general, the treatment to which the personal data of the owners will be subjected are: Collection, Storage, use, circulation and suppression.

Processing of personal data without prior authorization: Smart Freight Agencia de Carga Internacional S.A.S. may process personal data without prior authorization of the holder in all cases in which these are of a public nature and in the other cases indicated in article 10 of Law 1581 of 2012.

Processing of personal data with prior authorization: Smart Freight Agencia de Carga Internacional S.A.S. only collects and processes personal data with prior authorization from the owner and provided that it is necessary, relevant and adequate for the purpose for which it is collected.

Purposes of processing: The personal data that **Smart Freight Agencia de Carga Internacional S.A.S.** collects through its different transactional channels, will be used for the operation and registration within the regulated functions and purposes. Likewise, **Smart Freight Agencia de Carga Internacional S.A.S.** may use your personal data to offer and/or inform you, as the case may be, of other products and/or services provided by **Smart Freight Agencia de Carga Internacional S.A.S.**

In general, the main purposes of the Processing of Personal Data by **Smart Freight Agencia de Carga Internacional S.A.S.**, are but not limited to:

a) Suppliers.

1. Verify compliance with the entity's policies regarding the selection and contracting of suppliers;
2. Verify proper compliance with obligations;

3. To satisfy the legitimate interests derived from the relationship established;
4. Obtain references;
5. Manage and operate the contracted product or service, which includes, among other aspects, the management and accounting record of the operations that are developed during the life of the contract, as well as all those that are the termination, closing or liquidation of the same;
6. Document the existing relationship and/or verify the execution and fulfillment of the respective contract;
7. Verify compliance with the agreements and commitments assumed by virtue of the existing relationship or link;
8. Verify and confirm identity and contact suppliers;
9. To send commercial information about the products and/or services that **Smart Freight Agencia de Carga Internacional S.A.S.** provides in the development of its corporate purpose through the channels that it establishes, such as the telephone channel (automated or not) and electronic means of communication (data messages, e-mail, fax), and any other that by virtue of advances in technology or communications exists;
10. Structuring and informing you about general or personalized commercial offers, as well as contacting suppliers for such purposes, even after their relationship with **Smart Freight Agencia de Carga Internacional S.A.S.** has ended;
11. To adopt measures tending to the prevention of illicit activities; 12. To transfer personal data to other countries, with the purpose of making possible the realization of the purposes foreseen in the corresponding authorization; and
13. To carry out the activities inherent to the purpose of **Smart Freight Agencia de Carga Internacional S.A.S.** and those derived from the normal relationship with a supplier of goods or services or a third party with whom it enters into collaboration agreements;
14. Submit complaints, denunciations or reports to the competent authorities or entities in case of breach of contract.

b) Clients.

1. To process requests from end-consumers, debtors, contractual counterparties and/or suppliers;
2. Negotiating and executing contracts and executing contracts (including correspondence);
3. Control compliance with requirements related to the Integral Social Security System;
4. Elaborate technical actuarial studies, surveys, market trend analysis and in general any technical or field study related to the digital content sector or the provision of products or services offered by **Smart Freight Agencia de Carga Internacional S.A.S.**;
5. Send offers of products or services or commercial communications of any kind related thereto, through any means of communication, including but not limited to offers of products and services.

own or from companies with which **Smart Freight Agencia de Carga Internacional S.A.S.** has an agreement;

6. Consult, obtain, update and/or disclose to credit bureaus or operators of financial, credit, commercial and service information data banks, as well as information from third countries or similar entities, any information from third countries or similar entities.

information on the creation, modification, fulfillment or non-fulfillment and/or termination of the obligations that the Holder of the information may have with **Smart Freight Agencia de Carga Internacional S.A.S.** with

the purpose of these centers or operators and the entities affiliated to them to consult, analyze and use this information for their legal or contractual purposes, including the generation of individual and collective profiles of credit and other behavior, the performance of studies and commercial activities;

7. Create databases according to the characteristics and profiles of the owners of Personal Data, all in accordance with the provisions of the law; and

8. Activities related to billing, collection, persuasive collection, legal or pre-legal collection.

c) **Employees, Former Employees and Candidates:**

1. Participation in the selection process of current and future personnel;

2. Confirmation of work and personal references;

3. Preparation of psycho-technical tests, polygraph tests, medical examinations, etc.

and other procedures established by the company for the selection of personnel.

4. Personnel induction and training processes;

5. Payroll management, social security, social benefits, prevention of accidents at work, knowledge of medical information and control of schedules if hired;

6. Access control and video surveillance at **Smart Freight Agencia de Carga Internacional S.A.S.** facilities, or at construction sites;

7. Commercialization of own or third party products with respect to entities where it has or aspires to have a contractual relationship.

Special authorization of sensitive personal data Smart Freight Agencia de Carga Internacional S.A.S informs all its holders that under the law 1581 of 2012 and the regulatory decree 1074 of 2015 is not required to grant authorization for the processing of sensitive data.

Sensitive data are understood as those that affect the privacy of the Data Subject or whose improper use may generate discrimination, such as those that reveal racial or ethnic origin, political orientation, religious or philosophical convictions, membership in trade unions, social organizations, human rights organizations or those that promote the interests of any political party or that guarantee the rights and guarantees of opposition political parties, as well as data related to health, sex life and biometric data.

Transfer of personal data: Smart Freight Agencia de Carga Internacional S.A.S. may transfer your personal data to third parties, affiliates or subsidiaries, and to third parties with whom it has an operational relationship that provide services necessary for its proper operation, or in accordance with the functions established in the commercial legislation and regulatory standards. In such cases, we inform you that **Smart Freight Agencia de Carga Internacional S.A.S** will adopt the necessary measures for people who have access to your personal data to comply with the Personal Data Protection Policy adopted by **Smart Freight Agencia de Carga Internacional S.A.S.**, the company's personal data procedures manual and with the personal data protection principles established by law.

Exercise of their Rights: The holder or his legal representative, duly accredited, may limit the use or disclosure of his personal data; as well as exercise, where appropriate, the rights of Access, Rectification, Updating or Deletion that the Law provides by means of the forms that **Smart Freight Agencia de Carga Internacional S.A.S** will provide for such purposes free of charge. It is important to mention that the exercise of any of these rights is not a prerequisite nor does it prevent the exercise of any of these rights of another right.

Holder's rights: Smart Freight International Freight Forwarding Agency S.A.S. recognizes and guarantees to the holders of personal data the following fundamental rights:

- *Access, know, update and rectify your personal data against Smart Freight Agencia de Carga Internacional S.A.S. in its capacity as responsible for the processing of personal data.*
- *Request proof of the existence of the authorization granted to Smart Freight Agencia de Carga Internacional S.A.S. except in those cases in which the Law exempts the authorization.*
- *Receive information from Smart Freight International Freight Forwarding Agency S.A.S. upon request, regarding the use it has made of your personal data.*
- *To file complaints before the Superintendence of Industry and Commerce (SIC) for violations of the provisions of the regulations in force.*
- *Modify and revoke the authorization and/or request the deletion of personal data, when the treatment does not respect the principles, rights and constitutional and legal guarantees in force. This right to revoke the authorization is not absolute as long as there is a legal or contractual obligation that limits this right.*
- *To know and access free of charge to their personal data that have been processed.*

Modifications to the Privacy Notice: Any modification to this Notice will be notified to you through any of the established communication channels or to your cell phone; a message will be sent through or from

any electronic means used to enter into transactions with **Smart Freight Agencia de Carga Internacional S.A.S.**; or through notices published at **Smart Freight Agencia de Carga Internacional S.A.S.** headquarters.

Information security. Smart Freight Agencia de Carga Internacional S.A.S; has adopted the technological, legal and procedural measures possible and necessary for the protection of your personal data, in order to ensure the attributes of authenticity, integrity and availability of information. I hereby declare that I have read this Privacy Notice, and express my consent and authorization for the processing of personal data provided by me within the purposes contemplated herein.

Smart Freight International Freight Forwarding Agency S.A.S.